

# WELCOME

to the

**PAMZ Ozone Prevention and  
Air Quality Action Workshop**

Workshop in partnership  
With

Energy Resources  
Conservation Board,

Alberta Environment,

and The City of Red Deer

# Theme

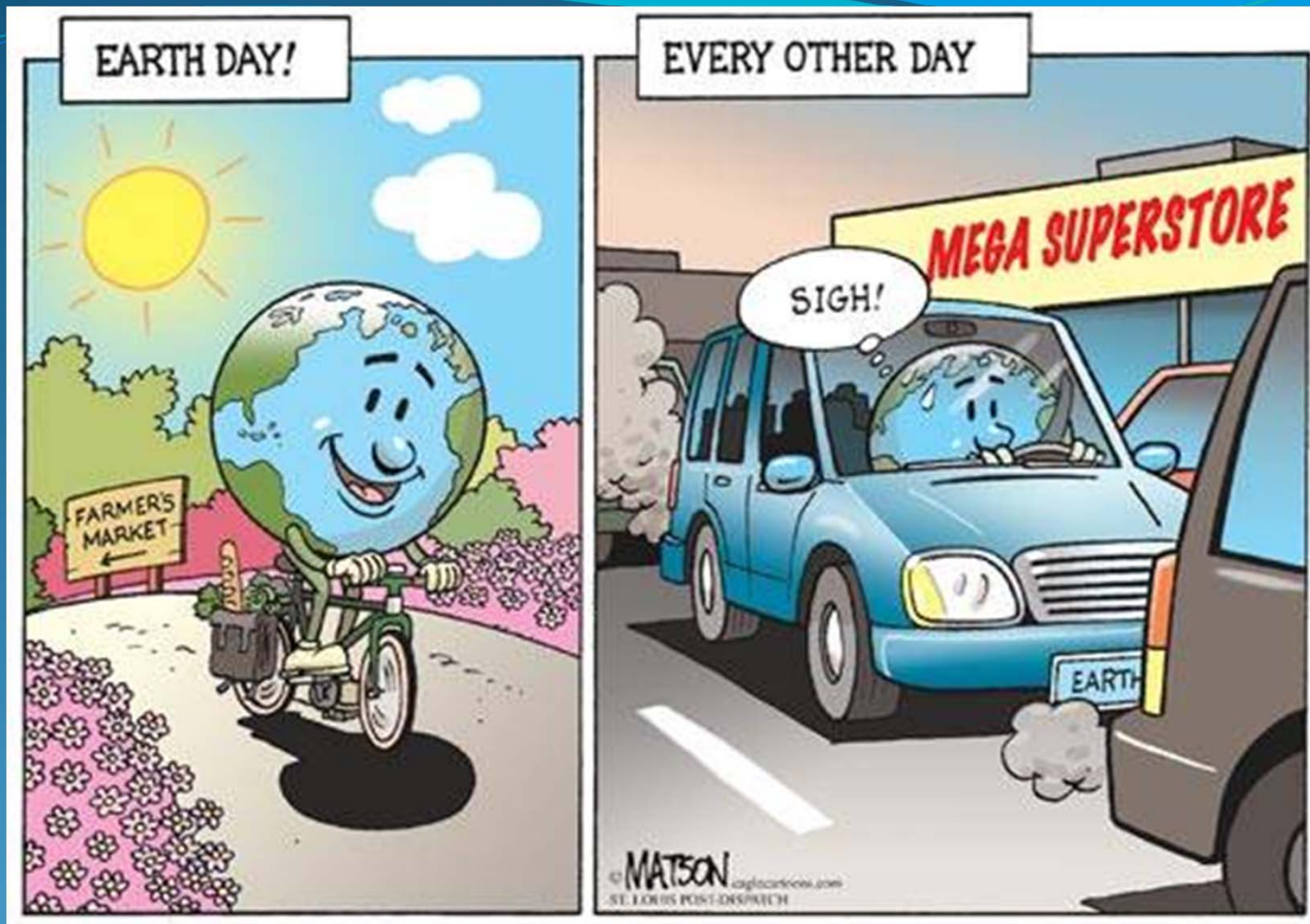
The Action H.E.R.O. Challenge

Every Action Counts!

Action for a Healthy Environment by Reducing Ozone



Till now man has been up against Nature; from now on he will be up against his own nature. ~Dennis Gabor, *Inventing the Future*, 1964



When we heal the earth, we heal ourselves.



Your grandchildren will likely find it incredible - or even sinful - that you burned up a gallon of gasoline to fetch a pack of cigarettes! ~Paul MacCready, Jr.

Mike Keefe THE DENVER POST 5-20-09



You must be the change you wish to see