

PAMZ - Communications Committee



Meeting Date	June 19, 2009	Meeting Time	9:00 -11:00 am
Meeting Location	ERCB office – Fish Bowl		

Attendee	
Jennifer Lutz (ERCB)	√
Kevin Warren (PAMZ)	√
Phil Boehme (Ab Env)	√
Marcie Nieman	√
Pam Vust	√
Monica Rosevear (Shell)	√

Absent with Regrets	

Regional Participants and Guests

1) Approved Minutes/ Accepted Agenda - Monica to Chair meeting

- Reviewed agenda and minutes from May 19, 2009 & June 1, 2009 Conference call

2) Action Items

- Reviewed action items from May 19, 2009 meeting & June 1, 2009 Conference call

3. Summer Newsletter

- Main stories: Board of Directors Retreat, Martha Scholarship (ERCB’s tribute Martha- tree planting)
- ACTION: Jen going to send Monica info on ERCB tree planting effort.
- No industry profile in this issue
- Recognize Leo Touchette’s contribution to PAMZ and his retirement
- Member profile
 - Rod Boshnick, manager DOW
 - Bonnie Denhaan public member in City of Red Deer
 - Leonard Standing on the road in future.
- Have out for end of July- send to committee for review by email
- ACTION: Phil to sent Monica photo’s of Clean Air Day

4. Communication Plan

- Pam brought sample of Utility Bill Insert . \$1500 cost to City of Red Deer. Committee suggested adding a phone number and include a line that real time air quality data can be viewed online.
- Monica sent cover letter and hard copies of the Annual Reports, OMP and Newsletters to local MLA & MPs (8 of them)

5. Annual General Meeting- Outcomes

- Monica putting together an updated Member and BOD orientation package.
- ACTION: Monica send DRAFT orientation package to committee for review.

- The board is focusing on development of a 3 year business plan. Sept 24th BOD is having an Objective setting meeting.
- PAMZ received a request from Calgary Region Airshed to amend our boundaries- moving our south boundaries north. The reason was to have towns of Lake Louise and Banff in same region and political boundaries.
- Rethinking of stakeholders groups... combine the public and ENGOs groups.
- Board exploring the idea of covering their expenses to attend meetings
- ACTION: Jen send Kevin Synergy Alberta's policy for compensating volunteers.

6. Martha Kostuch Environmental Education Fund

- Board approved the scholarship at the AGM.
- Monica sent scholarship to Jim Gibbons – Superintendent for Chinooks Edge School division.
- Monica sent scholarship to Wild Rose, Wolf Creek, Red Deer High Schools and the Catholic School Division.
- Monica requested permission on the Provincial Scholarship connections website.
<http://alis.alberta.ca/ec/fo/scholarships/connections.html?KWSearch=environment&deadline=&category=3&strSearch=Find+Scholarships>

7. Ab Environment Proposal/ Website RFP

- PAMZ CC received approval from AB Env \$46K (40K plus interest). Included in the PAMZ 2009 budget is \$25k for a total of \$71k for a new Website, Rebranding, educational materials, promotional material (including new booth)
- Kevin taking another stab at RFP by mid July... release end of July decision mid August award contract- work done by end of October. (Monies must be spent by March 2010)
- ACTION: Jen send examples of RFP's to Kevin.

8. Ozone Management Plan

- The plan has been resubmitted and new copies have been printed.
- Formal announcement coming. Ab Env has funding allocated for implementation of the OMP.
- \$32k originally to implement. PAMZ going hire contractor... not going to bid -likely Stantec. \$50K including management of the implementation.

9. Upcoming events

- September 9th Neighbour's Day- "Go Green"
- ACTION: Jen going to ask Sarah to participate via Olds High School Science Class
- ACTION: Monica get Martia to Change wording on Poster. PAMZ is local multi-stakeholder group that monitors and manages air quality. Also ask Martia if the sites at Cremona, Didsbury etc are schools or Community Centers
- Oct 19th & 20th Third Bi-annual Alberta Airshed Council in Edmonton "Zone Evolution"
 - <http://www.albertairshedsCouncil.ca> Industry and government register before July 31 \$200. \$50 for ENGOs. PAMZ has \$1000 to send members to the conference. Being held at Mayfield Inn in Edmonton. Galo Guest speaker Saturday night Brian Keating from the Calgary Zoo.

10. Other Business

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11. NEXT MEETING

July 29th 9:30 until 11:30, Conference Call to discuss & review website/re-branding RFP